ABSTRACT OF THE DISCLOSURE

A system and/or method for controlling a display array without the use of row and column drivers. The display elements within the system are configured to maintain an active address signal in response to a received signal containing serially encoded

5   display settings. Each display element is loaded with an address of where it is located within the array. The display elements then extract the display information from the signal upon matching the address, wherein they output the correct display setting for their position within the array. An optical programming method is described for setting the address of the display elements in-situ.

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